



Kala Ashram Ayurved Medical College & Hospital

(A Unit of Kala-Ashram Foundation)

R.H.O.:21-A, Daitya Magri, Udaipur (Raj.) 313 001 INDIA

College & Hospital Situated at: NHW-27, Dholi Ghati, Village-Bansada, Tehsil-Gogunda, Distt.-Udaipur (Raj.) 313 705 INDIA

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Website: www.kalaashramayurved.org

DATE: 06/11/2025

RESEARCH & ENTREPRENEURSHIP DEVELOPMENT CELL

Institutional Details:

- **Institution Name:** Kala Ashram Ayurved Medical College and Hospital
- **Location:** Gogunda, Udaipur-313705
- **Affiliation/Code:** NCISM College Code-AYU0335
- **Context:** The RED Cell is positioned to leverage the traditional knowledge of Ayurveda with modern **research methodologies** and **business acumen** to foster innovation in healthcare, herbal product development, wellness tourism, and allied fields.

Expanded Objectives and Strategic Vision

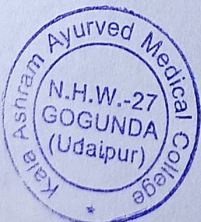
The core mission of the RED Cell is to create an ecosystem where Ayurvedic knowledge is not just preserved, but actively researched, innovated upon, and translated into successful enterprises.

1. Fostering Research Acumen & Culture

- **Objective:** To inculcate a scientific, evidence-based research spirit among students and faculty, bridging traditional Ayurvedic principles with modern validation techniques.
 - **Strategic Action:** Establish **Journal Clubs** and **Research Methodology Workshops** focusing on clinical trials in Ayurveda, data analysis, ethical guidelines, and intellectual property (IP) rights.
 - **Metric:** Number of faculty/student research papers published in peer-reviewed journals (e.g., indexed in SCOPUS/PubMed) or presentations at national/international conferences.

2. Skill Development and Training

- **Objective:** Organizing high-quality **Research & Entrepreneurship Training, Development, and Awareness programs** for students and faculties of Ayurveda.
 - **Strategic Action:** Conduct specialized workshops on **Good Clinical Practice (GCP), Standardization of Ayurvedic Formulations, Ayurvedic Drug Licensing (AYUSH), and Business Plan Formulation.**
 - **Metric:** Attendance and post-training feedback scores; successful completion of specialized certification courses.




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3. Industry-Academia Linkage and Exposure

- **Objective:** Arranging mandatory visits to industries related to Ayurvedic fields and establishing formal collaborations.
 - **Strategic Action:** Organize visits to **Good Manufacturing Practice (GMP)-certified Ayurvedic pharmaceutical units**, herbal extraction facilities, testing laboratories, and successful Ayurvedic wellness centres/hospitals.
 - **Metric:** Formation of **Memoranda of Understanding (MoUs)** with at least 3 relevant industries for internships, collaborative research, or product testing.

4. Incubation and Start-up Support

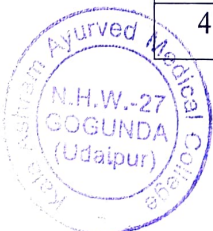
- **Objective:** Provide structured access to resources and mentorship that support the successful launch of student and faculty **start-up ventures** in the Ayurvedic sector.
 - **Strategic Action:** Establish an **Innovation Fund** for seed capital, create a network of **Ayurvedic Industry Mentors** (successful alumni, entrepreneurs, and experts), and offer dedicated workspace/facilities for product development and testing.
 - **Metric:** Number of student/faculty start-ups registered; total external funding secured by incubated companies.

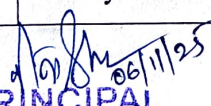
5. Career Diversification and Promotion

- **Objective:** To actively promote entrepreneurship as a viable and rewarding career option for Ayurvedic student's alongside clinical practice.
 - **Strategic Action:** Host an annual **Ayurveda Start-up Challenge/Hackathon**, invite **Guest Speakers** who are successful Ayurvedic entrepreneurs (e.g., in Nutraceuticals, Digital Health, Wellness Tourism), and integrate business fundamentals into the curriculum.
 - **Metric:** Percentage of graduating students who choose to pursue entrepreneurship/innovation as a primary or secondary career path.

Research & Entrepreneurship Development Cell Committee Members:

S. No.	Name	Designation	R&EDC Committee
1	Prof. Veena Shrimali	Principal	Chairperson
2	Prof. Samba Murthy Sugamshetty	Professor	Co-ordinator
3	Dr. Sanjay M	Associate Professor	Faculty Member
4	Dr. Rituraj Prajapati	Assistant Professor	Faculty Member




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5	Dr. Urvashi Sharma	Assistant Professor	Faculty Member
6	Mr. Sravan Singh Rajput	Student-Batch 2021	Student Member
7	Ms. Gouranshi Shringi	Student-Batch 2021	Student Member
8	Mr. Himam Jani	Student-Batch 2022	Student Member
9	Ms. Abhishika Chauhan	Student-Batch 2022	Student Member
10	Mr. Amit Tripathi	Student-Batch 2023	Student Member
11	Ms. Divyani Parihar	Student-Batch 2023	Student Member
12	Mr. Ankur Soni	Student-Batch 2024	Student Member
13	Ms. Sarina	Student-Batch 2024	Student Member
14	Mr. Ravi Patidar	Student-Batch 2025	Student Member
15	Ms. Divija	Student-Batch 2025	Student Member



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